

PY2022 EM&V Key Findings and Recommendations 2021-2024 CDMF Capability Building Initiatives

No.	KEY FINDINGS	2022 EM&V RECOMMENDATIONS	IMPACT	IESO RESPONSE
1.	Program penetration with Energy Managers is strong. However, of the 33 Energy Managers who attended a webinar during 2022, only 5 attended more than one webinar (where participant data is available).	Consider assembling a curriculum for organizations participating in the Energy Manager program comprising a series of webinars to encourage participation in more than one.	Medium	The IESO is currently implementing an initiative bundle with a series of activities that specifically targets Energy Managers and organizations with Energy Managers.
2.	Participants are generally pleased with the content of the Initiatives and are quick to provide feedback and new ideas. About 25% of the respondents included an open-ended response to the question "Do you have any other thoughts, questions, or recommendations for Save on Energy with respect to [the Initiative]?" Most subjective comments were complimentary of the program, with responses like "...great program," "good support," and "looking forward to more workshops." A few comments that touch on recurring themes from participants include "More training on submitting projects for incentives," "Share more actual projects," and "We hope to have more sector-specific webinars." One participant requested a more thorough dive into heat pump applications, and another requested a webinar specific to Colleges and Universities.	Consider adding content to CBI educational materials to remind participants how to determine project eligibility and submit projects for incentives. A case study of an example project and how the participant navigated the incentive process could be particularly valuable.	Medium	The IESO will work with the Save on Energy program performance teams to create content that helps participants navigate the application process for incentives.
3.	The Coaching Cohorts offer opportunities for richer savings evaluation based on their delivery method as a targeted workshop where participants focus on building-specific plans. For these initiatives involving building-specific work plans, the richness of the participant information is worth separate contact channels outside surveys.	Conduct participant surveys about EE project plans before and after targeted initiatives, such as the School Boards Coaching Cohort. Asking about building plans before and after the experience may help establish a direct influence of the CBI on the project.	Low	The IESO will include this step in our delivery process for coaching sessions.