## Small and Medium Enterprises (SMEs) Unite to Fast Track Strategic Energy Management

## **Grid Innovation Fund Project Details**

**Lead Proponent:** Toronto and Region Conservation Authority

Partners: Excellence in Manufacturing Consortium, SME participants

Strategic Area(s): Wholesale Market Integration

Project Total Cost: \$342,321

Year Contracted: 2019

Status: Active

Location: Various municipalities in Toronto and surrounding Region (e.g. cities of

Toronto, Vaughan, Brampton, Mississauga and others)

Economic Development: N/A

## **Project Objectives**

Combining three program models that support energy users in implementing Strategic Energy Management (SEM) – peer group knowledge exchange, one-on-one advisory services and financial assistance – this project will guide Small-to-Medium Enterprise (SME) manufacturers along a streamlined curriculum to leapfrog the initial hurdles faced when implementing Strategic Energy Management (SEM) best practices.

Toronto and Region Conservation Authority (TRCA) will act as the focal point of a network of regional organizations that support SMEs in saving energy, improving competitiveness and increasing business resiliency, to trial a program model which engages the SME industrial sector and provides a forum to collaborate with peers in achieving long-lasting and high impact energy efficient operations.



## **Expected Outcomes**

If successful, this project will result in a market-driven, self-sustaining, scalable Community of Practice (CoP) program model that supports industrial SMEs to integrate persistent Strategic Energy Management practices into their business activities.

Project communications and knowledge dissemination will lead to further engagement and recruitment of a wider audience of small manufacturers to scale the Community of Practice model across Ontario.