

## IESO SENIOR MANAGEMENT UPDATE

To: Stakeholder Advisory Committee

Date: October 28, 2009

**Subject: Public Sector transition to market pricing**

Information Item

The IESO is continuing its education efforts with public sector customers in advance of the November 1 transition to market pricing. In addition, the OEB sent out a survey to LDCs to file a report with the Board confirming that they have notified all of their affected customers of the RPP eligibility change. Virtually all LDCs have contacted all customers, and most have contacted them on multiple occasions.

The IESO is confident that as a result of its outreach initiatives and the communication efforts of LDCs that all affected customers are aware of and prepared for the November 1 transition.

### **Current Situation**

The following public sector customers have already come off the RPP:

- Over 15 per cent of Ontario's 445 municipalities, representing over half of the total municipal electricity consumption.
- 42 out of 43 colleges and universities.
- 58 out of 72 school boards.
- Over 80 per cent of 152 hospitals.
- Larger cultural institutions.

### **Outreach Efforts**

The IESO is working with public sector organizations to provide workshops, presentations and publications as well as case studies about public sector consumers who have seen benefits from switching to market prices.



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Recently, the IESO has:

- Sent 10,000 MUSH brochures to LDCs to advise and educate their customers about the November 1 transition date.
- Hosted workshops for long term care homes.
- Upcoming workshops being planned for hospitals and long term care homes.
- Release reports for hospitals and long term care homes on energy management and electricity pricing.
- Continue to speak at conferences, meetings and events to promote the advantages of market-based pricing and educating public sector customers on the basics of energy management.