

# Energy Efficiency Auction Pilot Engagement Plan

Updated February 5, 2020

## I. Introduction

IESO is piloting an auction-based mechanism for procuring Energy Efficiency (EE) to inform long-term discussions about enabling EE to compete to meet system needs through an appropriate market-based mechanism. In particular, IESO is seeking to understand the receptivity of the EE market to participating in auction-style procurements as well as the benefits to the system of acquiring EE through this type of competitive mechanism.

Specific pilot learning objectives include assessing the interest and ability of different sectors (local distribution companies, sophisticated large or multi-site customers, energy service companies, etc.) to participate in EE auctions, discovering the price for EE when competition for delivery is enabled, and better understanding various implementation issues.

The IESO will seek feedback from communities and stakeholders on the design of the energy efficiency auction pilot. This engagement plan outlines the objectives, approach, timeline and considerations for engaging stakeholders in the development of the pilot auction. This engagement plan may be subject to review and update as the process evolves. All comments and enquiries on this engagement can be directed to [engagement@ieso.ca](mailto:engagement@ieso.ca).

## II. Engagement Objectives

The objective of this engagement is to ensure that stakeholders and communities understand this initiative and can inform the development of the energy efficiency pilot auction. The IESO is seeking input to inform the design, processes, timelines, resource eligibility, measurement and verification requirements, and contract for EE delivery for the energy efficiency auction pilot.

## III. Stakeholders and Communities

The IESO encourages all interested parties to participate in this engagement through the public webinars and written feedback as described in the Approach section below. The IESO anticipates that this initiative will be of particular interest to energy services companies, sophisticated load customers, local distribution companies, conservation demand management program design and delivery companies, gas utilities, and sectoral service organizations.

## IV. Approach

The implementation of this engagement plan will be in accordance with the IESO’s approved [engagement principles](#).

This process is a public engagement process. All materials will be posted on the dedicated IESO engagement webpage for this initiative. In addition, any information/input supplied by interested parties will also be posted (with consent).

The approach for this engagement initiative includes opportunities to provide input through various channels such as webinars and written feedback. The IESO will consider all relevant input and illustrate how feedback was considered to shape the stated objectives.

Stakeholder engagement on the energy efficiency pilot auction will be divided into two phases.

Phase 1: Review of High Level Design of Pilot Auction

The IESO will seek input on the high level design of the pilot auction, the associated processes and timelines as well as resource eligibility. Phase one of engagement will use a public webinar and written feedback to capture stakeholder input.

Phase 2: Review of Detailed Design of Pilot Auction

The IESO will present specific detailed elements of the energy efficiency auction pilot for stakeholder review and comment. This will include a review of the measurement and verification requirements, contract for EE delivery, as well as the process for participating in the auction. The IESO will also outline what was heard during the first phase of engagement and how this feedback has or has not been incorporated into the pilot auction. Stakeholders will be informed through draft material postings, a webinar, and an additional window for feedback.

**V. Proposed Engagement Schedule**

Timing	Engagement Activity
<b>Phase 1 - High Level Design</b>	
November 2019	Beginning of phase one engagement
November 13, 2019	Post high level design for stakeholder review
November 20, 2019	Public webinar to seek feedback on high level design, processes, timelines and resource eligibility
November 20 – December 6, 2019	Window for written submissions on high level design materials
February 2020	IESO response to stakeholder feedback posted

<b>Phase 2 - Detailed Design</b>	
March 2020	Public webinar to seek feedback on specific elements of the detailed design of the auction with a window for written stakeholder feedback
April 2020	IESO response to stakeholder feedback posted
April 2020	Design of energy efficiency pilot auction finalized