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Communications related to MRP Launch

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Purpose and Summary

Purpose:

To obtain feedback on the channels MRP plans to use to communicate key decision points related to the launch of the renewed market

Summary:

The launch of the renewed market will require coordinated action from many organizations across the sector and advance notice of the launch timeline to ensure all parties are ready to execute. This presentation outlines the approach for the key communications planned to notify external parties that the IESO will launch the renewed market and to inform them of its progress over the launch period.

Key Communications

- All elements of the program remain on track for a May 1 launch
- IESO is planning to make the final decision to proceed with a May 1 launch and communicate this to participants in early April
- IESO is also planning to keep participants informed of progress at key points during the market transition, which include:
 - Start of the launch activities (planned for the morning of April 30)
 - Key updates during the launch (e.g. successful launch of the day-ahead market, or the need to roll back to the current market if the transition cannot be successfully completed)
 - Completion of the launch (expected near the end of day on May 2)

Communication Channels

IESO is planning to use the following as primary channels for communicating key milestones to participants prior to and during the transition to the renewed market.

Milestone	Planned Timeline	Primary Channels
Decision to proceed with launch	Early April	<ul style="list-style-type: none">E-mail to all MRP ContactsIESO Bulletin announcement
Start of launch	Morning of April 30	<ul style="list-style-type: none">System advisory notices (RSS)Website messageE-mail
Completion of launch	End of day May 2	<ul style="list-style-type: none">System advisory notices (RSS)Website messageE-mail

Advisory Notices

The IESO will use the following types of Advisory Notices, as appropriate, for communicating time-sensitive information and updates to Market Participants that are actively participating in the market:

- [Emergency Advisory Notices](#): include notifications and alerts that are related to the emergency operation of the IESO-controlled grid
- [Day 0 Advisory Notices](#): include all non-emergency notifications in effect for the current day
- [Day 1 to 34 Advisory Notices](#): include all non-emergency notifications relevant for future days

Please see the links above for additional details about each. Market Participants who require these notices can [subscribe](#) to the associated RSS Feeds.

Thank You

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